

RULES

"Be my guide!"

1. Organisation of the experience

- 1) Montreux-Vevey Tourisme is organising a project called "Be My Guide!".
- 2) The aim of the project is to bring locals and visitors – otherwise known as guides and guests – together to spend (half a) day (or more) with one another discovering the Montreux Riviera. Above all it's about enjoying a personal experience.
A resident of the Riviera or someone who knows the region very well will play the role of the "GUIDE" and will show their "GUEST" their favourite places and/or activities.
- 3) The participation is open to everyone aged 18 and over.

2. Participation

- 1) The "GUESTS" are invited to send us a video clip lasting no more than two minutes that sums up the day they spent with their "GUIDE" or pictures. This is not an obligation. Clips and pictures should be emailed to concours@montreuxriviera.com, with **My video clip or pictures for "Be My Guide" in the subject line**. The application email should contain a [WeTransfer](#) download link to the video file, which must be in either **.mov or mp4 format**. We also require the following information in the application email:

Family name:

First name:

Date of birth:

Street address:

Post code, Country:

Email:

Telephone:

• GUIDE's first and last names:

• Confirmation of acceptance of the rules:

"I confirm that I am aware of the rules and accept all the terms and conditions. Signed
..... "

• Link to download the video clip via WeTransfer:

The selected video clips will be posted online on the Montreux Riviera YouTube channel (<http://www.youtube.com/user/MontreuxRivieraTV>).

- 2) Entrants must accept all the terms and conditions of entry.

3. Modifications

- 1) The organiser "Montreux-Vevey Tourisme" reserves the right to postpone, amend or cancel the current experience if required. In any case, the responsibility of "Montreux-Vevey Tourisme" does not extend to any other party.

4. Conditions of entry and eligibility

- 1) The project is free to enter and open to anyone aged 18.
- 2) All entrants must accept that:
 - their video clip and pictures (or any other content) may be posted by Montreux-Vevey Tourisme on its websites and social networks and on those of its partners
 - their video clip and pictures (or any other content) may be shown to tour operators and journalists
 - they may themselves appear in the clips (e.g. guides)
- 3) GUIDES are not allowed to receive any remuneration for the services that they are offering.
- 4) If the services offered by the GUIDE and chosen by the GUEST involve any expenses (entrance fees to museums, public transport, etc.), these must be paid by the participants (GUIDE and GUEST).
- 5) If GUIDES suggest a paid-for activity connected to any services offered by their own company or association, they are not allowed to pass these costs on to their GUESTS.
- 6) The organiser accordingly reserves the right to carry out any checks on the identity and address of each entrant that it considers appropriate. Only those entrants who comply with all the conditions stipulated here will be eligible to take part.
- 7) Entrants should own the copyright to the entire content of the video clip and pictures and be willing to transfer all their rights to Montreux-Vevey Tourisme. Entrants will, however, remain the owners of their content.
- 8) Entrants must, if required, provide a guarantee to the organiser that they have gained prior and express permission from any persons featuring in the video clip. As a consequence, the organiser accepts no responsibility in connection with any image rights. Video clips will be rejected if they contain any defamatory, racist or pornographic material, or if they are felt by the judges to be likely to violate an individual's physical or moral integrity.
- 9) The organiser reserves the right to refuse any contributions if these do not respect the terms of the rules or appear to contravene standards of public decency.

5. Information collection – data protection and privacy legislation

- 1) The personal data collected from entrants will be stored and used by the organiser for the purposes of their participation. Entrants may ask at any time for their data to be excluded or removed from files, and they have a right to demand that any data about them be amended or deleted by sending an email to the address (concours@montreuxriviera.com).

6. Force majeure and limitations of liability

- 1) The organiser shall not be held responsible if, in the event of a force majeure or external factors beyond its control, the experience has to be altered, shortened or cancelled.
- 2) The organiser reserves the right to carry out any checks that it deems appropriate for ensuring adherence to the rules, particularly so as to eliminate any entrants who have made inaccurate, misleading or fraudulent claims.
- 3) The organiser "Montreux-Vevey Tourisme" is exempt from any liability.
- 4) All entrants – GUESTS and GUIDES – participate at their own risk.
- 5) Agents of Montreux-Vevey Tourisme are allowed to enter.

7. Disputes

- 1) Any disputes concerning application or interpretation of the rules shall be resolved solely by the organiser.
- 2) The place of jurisdiction is Vevey (Vaud, Switzerland).